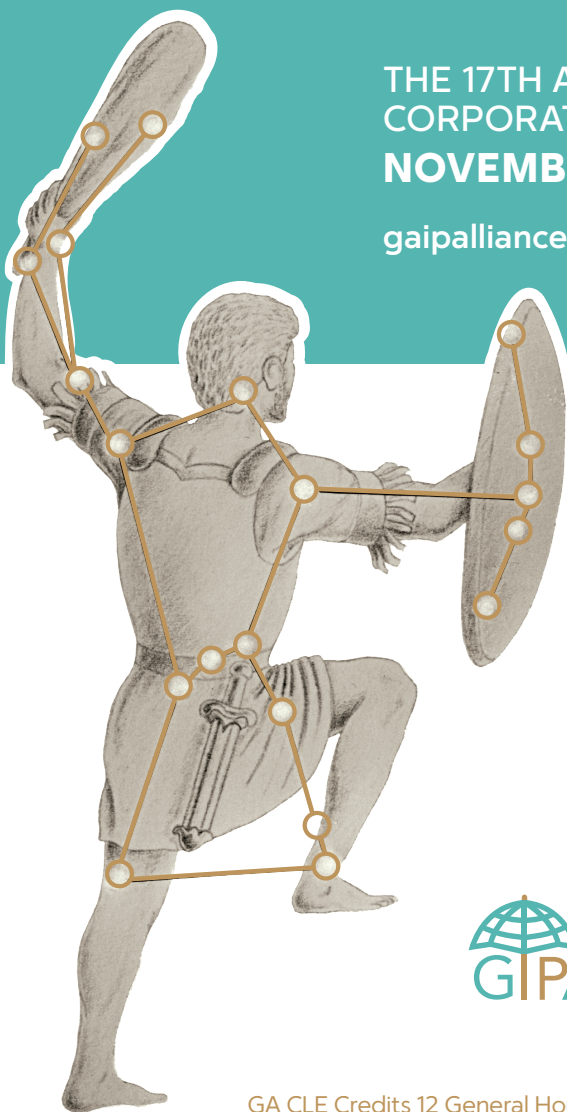


# THE CORPORATE IP INSTITUTE®

*OFFENSE. DEFENSE. STRATEGY.*

THE 17TH ANNUAL  
CORPORATE IP INSTITUTE  
**NOVEMBER 14 - 15, 2023**

[gaipalliance.org/institute](http://gaipalliance.org/institute)



**ASSERTING** YOUR IP

**SPOTTING** QUALITY & VALUE

**DEFENDING** YOUR PORTFOLIO

**MANAGING** IP ISSUES

**BALANCING** THE IP BUDGET

**LEVERAGING** IP FOR REAL VALUE

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Intellectual Property Section

GA CLE Credits 12 General Hours Total / 1 Ethics / 1 Professionalism\*

# THE CORPORATE IP INSTITUTE®

OFFENSE. DEFENSE. STRATEGY.

## WHOM YOU WILL MEET

IP strategy requires careful analysis and planning, while IP licensing (and divestiture) is a networking and shoe leather business. The Corporate Intellectual Property Institute provides a forum that fosters casual interaction with accomplished industry leaders involved in all aspects of intellectual asset management.

Decision-makers from best-in-class organizations share their thoughts in panel discussions as well as during informal networking breaks and social events. Join your peers in exploring business development through IP at the 2023 Corporate Intellectual Property Institute.

## \*CLE INFORMATION

**GA CLE Credits Pending Approval:**  
12 General Hours Including / 1 Ethics /  
1 Professionalism

**Other states may qualify for CLE credit.**

*NOTE: If you are applying for CLE and you are outside of Georgia, please check with your bar for application procedures. A Certificate of Attendance and an agenda will be available upon request to attendees.*

## ABOUT THE EVENT

This event takes place at a time of significant change in the IP industry. Intellectual property is now recognized at executive levels as leverageable assets – perhaps as a consequence of this, we see the evolution of business models directed at increasing the liquidity of the IP marketplace.

Join your peers in the heart of Georgia for the 2023 Corporate Intellectual Property Institute. Based in Atlanta, this Institute was formed by IP professionals to share best practices, network, and discuss emerging business issues. Georgia State University's Robinson College of Business and College of Law were instrumental in laying the foundations of the networking organization; that synergy continues today as Georgia State University hosts the 2023 Corporate IP Institute.

The Institute meets for two full days, as industry leaders participate in panel discussions focusing on pertinent issues facing IP professionals. Experienced practitioners from recognized best-in-class organizations will share learnings on topics that range from taking a first look at your organization's intangible holdings to reaching out across other industries and leveraging your assets in the global marketplace.

## REGISTRATION

Registration Fee for TWO DAYS of networking and education.

**Register today at [gaipalliance.org/institute](https://gaipalliance.org/institute)**

Contact [anna@angelfishmeetings.com](mailto:anna@angelfishmeetings.com) if you are a Corporate IP Roundtable member, current sponsor, or interested in becoming a sponsor in order to obtain your registration code.

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Substitution of participants is permissible with prior notification  
No refunds unless event is canceled  
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7:30 – 8:30 **Registration and Continental Breakfast**

8:30 – 8:45 **Opening Remarks**

**Speakers:** Kenneth Franklin, Chair, Corporate IP Institute, *GIPA*; Senior Licensing Associate, Office of Technology Transfer & Commercialization, *Georgia State University*  
Scott Frank, Chair & President, *GIPA*; President & CEO, *AT&T Intellectual Property LLC*  
LaVonda N. Reed, Dean & Professor of Law, *Georgia State University College of Law*

8:45 – 9:45 **PRAGMATIC AND EFFICIENT WAYS TO MANAGE AN INTERNATIONAL IP PORTFOLIO**

As companies expand their global footprints, deciding where to seek IP protection is becoming a core business strategy. This panel will discuss such decision-making, as well as the challenge of finding cost-effective ways to protect and/or clear various products or processes internationally.

**Moderator:** Jeremy D. Spier, Partner, *Eversheds Sutherland*  
**Panelist:** Stacy Fredrich, Director, Intellectual Property, *Rheem Manufacturing*  
**Panelist:** Richard Seeger, Patent Counsel, *The Coca-Cola Company*

9:45 – 10:00 **Networking Break**

10:00 – 11:00 **AI AND INTELLECTUAL PROPERTY: OVERVIEW AND CASE LAW**

This session will explore common AI functions as they relate to the practice of law, and discuss, in basic detail, how the machine learning behind it works. With a basic understanding, we will then discuss current case law that addresses the intersections of AI with copyright and patent law.

**Moderator:** Yuri L. Eliezer, Partner, Patents & Advanced Technology, *Founders Legal*

11:00 – 11:15 **Networking Break**

11:15 – 12:15 **AI TOOLS AND PRIVACY CONSIDERATIONS: WHAT DO COMPUTERS KNOW ABOUT YOU? HOW WILL THEY USE THE INFORMATION?**

The rapid growth of artificial intelligence is changing the way we live and work. It also is raising new data privacy and security concerns, especially when AI relies on large amounts of personal data to learn and make predictions. Our panel will discuss these changes, their impact, and strategies for addressing the data privacy and security concerns implicated by recent advancements in AI.

**Moderator:** Joshua D. Curry, Vice Chair of IP Group and Partner, *Lewis Brisbois Bisgaard Smith LLP*  
**Panelist:** Yasir Ali, Co-Founder & CEO, *Polymer*

12:15 – 1:30 **Lunch** - featuring **Welcome Remarks** from Mo Ivory, Professor of Practice, Director of the Entertainment, Sports & Media Law Initiative, *Georgia State University College of Law*

1:30 – 2:30 **INTELLECTUAL PROPERTY DAMAGES: TECHNIQUES FOR MAXIMIZING OR MINIMIZING DAMAGES PRIOR TO LITIGATION**

Whether it's opinions of counsel, counting techniques, or comparative product pricing, there are a number of ways to affect the outcome of an IP damages analysis before you are embroiled in litigation. This panel will explain what these analytical techniques are, and discuss their pros and cons, to help you determine when litigation is warranted and what potential damages are truly at stake.

**Moderator:** Ryan P. Gentes, Partner & Patent Attorney, *Lee & Hayes, P.C*  
**Panelist:** James Baker, Vice President of Licensing & Strategy Development, *Pendrell Corporation*

2:30 – 2:45 **Networking Break**

2:45 – 3:45 **STRATEGIES TO MAXIMIZE RETURN ON INVESTMENT ON PATENT SPEND, AT MINIMAL COST**

This session will cover different ways to maximize both offensive and defensive patent value and positioning, while working within budgets. Topics include patent preparation and filing strategies to maximize coverage in a cost-efficient manner; freedom-to-operate (FTO) - when does it make sense, and when is it a waste of time and money?; building a valuable patent portfolio without breaking the bank; patent claiming techniques - doing more with less; choosing between patents and trade secrets, including strategic use of non-publication options at the USPTO; and minimizing prosecution history baggage and churn with your patents. We will discuss common mistakes patent owners make (or techniques they forget to consider) when creating, exploiting and enforcing their patents - some of which can cause lasting damage to portfolios, and can also cost them more money than is necessary.

**Moderator:** Gregory J. Kirsch, Partner, Head of IP Department, *Smith, Gambrell & Russell, LLP*

**Panelist:** Gage Ramos, Attorney, Commercial Transactions and Intellectual Property, *Delta Air Lines*

**Panelist:** Dexter Caffey, Chief Disruptor/Founder, *Smart Eye Technology, Inc.*

3:45 – 4:00 **Networking Break**

4:00 – 5:00 **CALM DOWN! ANXIETY, WELLNESS, AND PROFESSIONALISM FOR YOU AND YOUR STAKEHOLDERS**  
(PROFESSIONAL CREDIT PENDING)

Personal anxiety and lack of wellness are well-known problems in the legal profession. But aside from the important health benefits of learning to manage stress and improve wellness, are there also professionalism obligations that attorneys have to do so? This workshop will address Georgia's professionalism standards under the Lawyer's Creed and Aspirational Statement, and their relationship to anxiety. The panel will discuss how such standards are implicated (and impacted) – both on a personal level and also when creating a work environment for attorneys under your supervision. Additionally, if you are having trouble managing your own anxiety, or are looking for ways to balance the demands of your work with your overall health and professionalism, the panel will briefly discuss some tools that can help!

**Presenter:** Elizabeth (Liz) Phrampus, Counsel, *Parker, Poe, Adams & Bernstein, LLP*

**Presenter:** Carrie A. Moss, Partner, *Bendin, Sumrall, & Ladner, LLC*

**Presenter:** Adam Ford, Senior Counsel, *Baker Jenner, LLP*

5:00 – 6:30 **Networking Reception**

Please join us for an evening of food, fun, and stimulating conversation at the Institute Reception. Meet the speakers, moderators and other IP professionals that help shape the IP industry. Hors d'oeuvres and drinks will be served.

7:15 – 8:00 **Registration and Continental Breakfast**

8:00 – 8:15 **Opening Remarks**

**Speakers:** Kenneth Franklin, Chair, Corporate IP Institute, *GIPA*; Senior Licensing Associate, Office of Technology Transfer & Commercialization, *Georgia State University*  
Wade Walker, Vice Chair, Collaborative IP Ecosystem, *GIPA*; Director, Intellectual Property - Patents, *AT&T Intellectual Property Company LLC*  
Elizabeth Lester, Vice Chair, IP Education & Awareness, *GIPA*; Assistant General Counsel, Intellectual Property, *Equifax, Inc.*  
Tarianna Stewart, Vice Chair, Diversity & Inclusion, *GIPA*; Manager, Technology Licensing & Business Development, *NYU Technology Opportunities & Ventures*

8:15 – 9:15 **FAIRLY USED OR ABUSED? THE CONUNDRUM OF FAIR USE IN TRADEMARK AND COPYRIGHT LAW**

This panel will examine the framework and requirements of “fair use” in trademark and copyright law, the recent “guidance” provided by the U.S. Supreme Court in the Jack Daniels and Warhol cases, as well as present several fact scenarios that an in-house counsel might face where these laws and cases are applied.

**Moderator:** Michael Hobbs, Partner, *Troutman Pepper Hamilton Sanders LLP*  
**Panelist:** Elizabeth Lester, Assistant General Counsel, Intellectual Property, *Equifax, Inc.*  
**Panelist:** Jeanene Jobst, Assistant General Counsel, *Warner Media Discovery*  
**Panelist:** Jonathan A. (Andy) Weeks, Senior Legal Counsel, Trademarks, *The Coca-Cola Company*

9:15 – 9:30 **Networking Break**

9:30 – 10:30 **NOW TRENDING: TRADE SECRETS**

Between large verdicts, legislative turmoil and dramatically increasing R&D budgets, companies need to be more strategic in how they are protecting their trade secret assets. This session will cover trade secrets vs patents, legislative updates, litigation trends/case studies, debated topics, and risk management “best practices”. Join us to learn more about how to optimize the value of trade secrets as part of your overall IP Strategy.

**Moderator:** Mary Guzman, Founder/CEO, *Crown Jewel® Insurance*  
**Panelist:** Benjamin Fink, Shareholder, *Berman Fink Van Horn P.C.*  
**Panelist:** Kerri Braun, Senior Corporate Counsel, Trade Secret and Copyright, *Cisco*  
**Panelist:** Tom DeSimone, Senior Counsel, *MiMedx*

10:30 – 10:45 **Networking Break**

10:45 – 11:45 **THE LATEST ON INEQUITABLE CONDUCT: CASE LAW AND PRACTICAL CONSIDERATIONS FOR PATENT PROSECUTION**  
(ETHICS CREDIT PENDING)

This panel will cover a critical issue that can significantly impact patent prosecution strategies. This session will explore inequitable conduct in patent prosecution and its potential impact on defenses and fees in patent litigation. Moreover, the panel will discuss relevant ethical rules relevant to inequitable conduct as well as case law and practical considerations to avoid charges of inequitable conduct.

**Moderator:** Michael Turton, Partner, *Kilpatrick Townsend & Stockton LLP*  
**Panelist:** Nicole Morris, Professor of Practice – Director of Innovation & Legal Tech and TI:GER Program Director, *Emory University School of Law*  
**Panelist:** Rob Curylo, Intellectual Property Counsel, *OneTrust*

**11:45 – 1:00 IN-HOUSE PERSPECTIVES ON MANAGING IP RISKS**

Our panel will address the variety of IP issues faced by in-house counsel when new products hit the market. We will discuss efforts to mitigate IP risks when your company launches a new product or marketing campaign. We will also discuss the assessment of how to react when a competitor introduces a new product or takes new marketing approach.

**Moderator:** Jeffrey D. Blake, Partner, *Merchant & Gould P.C.*

**Panelist:** Patricia Ades, Sr. Intellectual Property Counsel, *J.M. Huber Corporation*

**1:00 – 1:15 Networking Break****1:15 – 2:15 USING ALTERNATIVE DISPUTE RESOLUTION (ADR) TO RESOLVE IP DISPUTES**

As legal departments aim to decrease litigation budgets, alternative dispute resolution (ADR) provides a range of procedures that parties can use to settle intellectual property disputes with the aid of a neutral third-party either before or after the commencement of litigation. Mediation, arbitration and early neutral analysis are ADR options that can be effectively employed to resolve or help to streamline patent, trademark, copyright, trade secret, licensing and other IP disputes.

**Moderator:** Scott Zucker, Esq., Chair, *Georgia Bar Dispute Resolution Section*; Certified Mediator and Arbitrator, *Epic Resolution Services*; Partner, *Weissmann Zucker Euster + Katz, P.C.*

**Panelist:** Joyce B. Klemmer, Esq., Partner, Mediator/ Arbitrator, *JAMS*

**Panelist:** William H. Mediator, Arbitrator, Referee/Special Master, *JAMS*

**Panelist:** Daniel A. Kent, Principal, *Kent & Risley, LLC*

**2:15 – 2:30 Networking Break****2:30 – 3:30 LET ME FIX YOUR MARRIAGE: A CONVERSATION ON NEGOTIATING UNIVERSITY-INDUSTRY IP TRANSACTIONS FOR A BETTER YOU & YOU**

The sky is the limit when it comes to the benefits of university-industry partnerships for the creation and commercialization of new knowledge and intellectual property – whether it is a sponsored research collaboration, capstone/senior design project, technology license, or otherwise. However, for-profit corporations and non-profit universities do have differences in their missions and policies, especially around knowledge dissemination, IP ownership, and organizational structure – differences that sometimes create friction points in the negotiation of the contracts that memorialize such partnerships. This panel will discuss some of the common issues as well as highlight some of the unique ways that universities operate and the ways the divergent missions can actually have more common ground than you think! With vantage points from both university and industry panelists, our goal is for you to walk away with a better foundation (and empathy!) when approaching these transactions, for quicker, smoother and more productive negotiations.



**Moderator:** Kaveh Rashidi-Yazd, Vice President and Chief Counsel of Digital, Innovation, IP, and Technology, *Eaton Corporation Colburn LLP*

**Panelist:** Jarrett Ellis, JD, Associate Director – Corporate and International Contracting, *Georgia Institute of Technology*

**Panelist:** Susanne Hollinger, Chief IP Counsel, *Newell Brands*

**Panelist:** Kenneth Franklin, JD, MBA, Senior Licensing Associate, Office of Technology Transfer & Commercialization, *Georgia State University*



## The Eversheds Sutherland IP Team

Glad to be a part of the **Georgia Intellectual Property Alliance®** and the **Corporate IP Institute®**

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For more information, contact:

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## Committee Biographies

**KENNETH S. FRANKLIN, JD/MBA (Committee Chair)** is the Senior Licensing Associate in Georgia State University's Office of Technology Transfer & Commercialization. He has over twelve years of experience in intellectual property law and is a licensed GA attorney and patent attorney with the USPTO. Prior to joining GSU, he was a Licensing Associate for nearly four-and-a-half years at Georgia Tech's Office of Technology Licensing and was previously in private practice focused in intellectual property, entertainment law and commercial litigation support. Kenny's passion for emerging technology traces back to childhood (credit to Star Trek), which led him to obtain his Bachelor of Science in Physics (with High Honors) from Georgia Tech in 2004 and his JD and MBA from Emory University in 2009. Kenny just recently joined the Board of GIPA as the CIPI Chair, serves as a member of the Board of Advisors for Georgia Lawyers for the Arts (GLA), and captains a kickball team for Stonewall Sports Atlanta. And while he is extremely passionate about rock/alternative music and science-fiction, his primary love is being a helicopter dad to his son Paxton, a schipperke/pug mix. Kenny can be reached at [kfranklin31@gsu.edu](mailto:kfranklin31@gsu.edu).

**SCOTT M. FRANK, JD/MBA** was named President of AT&T Intellectual Property in March of 2007 following the December 2006 merger of AT&T and BellSouth, where Scott had previously been the President of Intellectual Property. He is responsible for the identification, development, protection, management, marketing, licensing and sale of all company-wide intellectual property for AT&T and the owner of one of the world's most valuable intellectual property portfolios. Scott is the Chair of the United States Intellectual Property Alliance and Georgia Intellectual Property Alliance. He is also a member of the Board of Directors of the Intellectual Property Owners Assoc., where he is former Chair of the Corporate IP Management Committee; Chair of Georgia Tech's and Georgia State University's Intellectual Property Advisory Boards; Chair of the Board of Trustees of the Georgia Tech Research Corporation; former Chair of the State Bar of Georgia's Intellectual Property Law Section; and Chair of the Board of The Swift School for dyslexic children. Scott received his Bachelors in Electrical Engineering from Georgia Tech and his Law Degree and Masters in Business from Georgia State University. Scott lives in Atlanta, Georgia, and is married with four children. Scott can be reached at [scott.frank@att.com](mailto:scott.frank@att.com).

**WADE WALKER, JD**, is a Patent Developer at AT&T, where he is responsible for patent protection and monetization of inventions in multiple technology areas, including cloud computing, virtualization, software defined networking, and optical networks. Wade left his patent prosecution practice at Sutherland Asbill & Brennan in 2015 to rejoin AT&T, having first worked at AT&T and BellSouth as a software developer. He currently serves as a Vice Chair of the Georgia Intellectual Property Alliance's (GIPA) Ecosystem Collaboration pillar. He also co-chairs GIPA's IP Legends Awards, the IP Community Service Awards, and the IP Celebration. Wade is also a member of the Georgia Tech and Georgia State University Intellectual Property Advisory Boards and the IP Inn of Court. Wade received his Bachelor of Electrical Engineering from Georgia Tech, Master of Business Administration from Emory University, and Juris Doctor from Georgia State University. He is also a registered patent attorney with the United States Patent and Trademark Office. Wade can be contacted at [ww5773@att.com](mailto:ww5773@att.com).

**GAGE RAMOS, JD** is a Attorney for Commercial Transactions and Intellectual Property at Delta Air Lines, which she joined in September, 2021. Just prior to Delta, Gage served as Senior Counsel at the Georgia Institute of Technology within the Office of the General Counsel. That role was preceded by a long trajectory in university technology transfer and research administration since 2010, specializing in the negotiation and management of complex industry research agreements, as well as the management of significant intellectual property portfolios. Gage holds a B.S. in Biological Sciences from Clemson University and a J.D. from the University of South Carolina School of Law. Gage lives in Atlanta with her wonderful husband Jorge and their beautiful dogs, George and Bean, and also plays on the CIPI Chair's kickball team. Gage can be reached at [gage.amos@delta.com](mailto:gage.amos@delta.com).

**CHASON CARROLL, JD** joined Mueller Water Products, Inc. in March 2013 as Senior Intellectual Property Counsel. Chason's duties include IP creation, development, monetization, licensing, enforcement and oversight of all IP initiatives including infrastructure, strategy, licensing, M&A activity, and litigation. Prior to joining Mueller, Chason's experience included engineering, intellectual property and legal counseling at fortune 100 and start-up companies. Chason is a patent holder and has shared his knowledge through speaking engagements for the State Bar of Georgia, The Licensing Executive Society, and several publications. Chason has a B.S. and M.S. in electrical engineering from the Georgia Institute of Technology and a J.D. from Georgia State University. He is also a member of the Georgia State University's Intellectual Property Advisory Board. Chason can be contacted at [ccarroll@muellerwp.com](mailto:ccarroll@muellerwp.com).



**PERRY BINDER, JD** is a Clinical Associate Professor of Legal Studies in GSU's Robinson College of Business. Perry currently teaches Technology Law for Entrepreneurs, which addresses the business applications of IP. Every year since 2010, Perry has taught courses or presented at conferences in Austria, Canada, Greece, Hungary, and Italy. He appears internationally on television, radio, and in print media, including The New York Times, The Financial Times, and ESPN Classic. Perry is a member of The Florida Bar and conducts law training at PerryBinder.com. Prior to his teaching career, Perry litigated complex business cases and was a member of the NBA Subcommittee to the Miami Sports & Exhibition Authority. Perry can be contacted at [pbinder@gsu.edu](mailto:pbinder@gsu.edu).

**YAAKOV Y. CITRIN, JD** is a partner at Hartman & Citrin LLC, an intellectual property law firm in the Atlanta area. Yaakov works in all areas of intellectual property and is program leader for GIPA's IP Ethics and Professionalism effort. Yaakov has been a past voting member of the ABA Patent Office Affairs Committee and IPO's Patent Office Practice (U.S.) Committee. Yaakov lives in the Atlanta area with his wife and six children and also serves as President and Rabbi of a 501(C)(3) non-profit called The Jewish Center, Inc. Prior to receiving his law degree and certificate in intellectual property from the University of Akron School of Law, Yaakov earned his B.S. in Industrial Engineering and Minor in World Literature from N.C. State University and worked as an engineer for six years including work at Nortel Networks, Data General, and Johnson Controls. Yaakov can be contacted at [yyc@hciplaw.com](mailto:yyc@hciplaw.com).

**SARAH ML WILKENING, Ph.D.** is a registered patent agent at Troutman Pepper Hamilton Sanders LLP and a part-time law student at Georgia State University, anticipating graduation in December 2022. During her doctoral pursuits, Dr. Wilkening found a passion for technologies that help solve real-world problems and also show commercial potential. Shortly thereafter, she found her way into patent law. Dr. Wilkening has several years of experience working at three of Atlanta's University technology transfer offices and continues to serve as a research assistant for GSU's Office of Technology Transfer & Commercialization. Sarah is also one of the founding chairs of the Patent Agents of Georgia. When she is not working, studying, or attending class, Dr. Wilkening enjoys playing board games with her husband or attempting to train her stubborn dogs. Sarah can be contacted at [sarah.wilkening@troutman.com](mailto:sarah.wilkening@troutman.com).

**JEFFREY R. KUESTER, JD** works in all areas of intellectual property and is Co-Chair of the IP Practice and Patent Practice at Taylor | English, an innovative business law firm with many attorneys having in-house experience. Jeff has been ranked one of the Top 100 Attorneys in Georgia and one of the Top 1000 Patent Attorneys in the world. He is Vice-Chair of the Intellectual Property Advisory Board for the GSU College of Law and previously served as Chair of both the Intellectual Property Law Section and the Technology Law Section of the State Bar of Georgia, both of which received the "Section of the Year Award" under his leadership. Prior to receiving his law degree from the GSU College of Law, Jeff earned his Bachelor of Electrical Engineering degree (with honors) from Georgia Tech while working for IBM and Georgia Power Company. Jeff can be contacted at [jkuester@taylorenglish.com](mailto:jkuester@taylorenglish.com).

**ANNE FAHRNI, Ph.D.** earned her M.S. and Ph.D. in organic chemistry from Northwestern University under the tutelage of Lyrica inventor Professor Richard B. Silverman, in the area of neurological disease. Anne then began her professional career working in research and development of regenerative medicine, treatments for cancer and obesity, as well as working at the Centers for Disease Control and Prevention in Atlanta, where she conducted research involving virus proteomics. In 2004, Anne expanded her career to include patent application preparation and prosecution first as a scientific advisor. She was then registered to practice before the U.S. Patent and Trademark Office in 2005 and worked as a patent agent at law firms in the Atlanta area for several years. Anne joined Wood IP as a senior patent agent in 2016. Anne has experience in patent preparation and prosecution and portfolio management in a wide range of technical areas, including chemical, biotechnology, pharmaceuticals, material science, medical devices, information technology, and mechanical arts. Her work also includes patentability opinions and conducting freedom-to-operate and infringement analysis and other IP-related due diligence. Anne has been active with a number of professional organizations such as National Association of Patent Practitioners (NAPP), Georgia IP Alliance (GIPA), Women in Bio (WIB), and Chiefs in Intellectual Property (ChIPs).

## SPONSORSHIP OPPORTUNITIES

Contact Kenneth Franklin at 404-877-8246 or [kenneth.franklin@gaipalliance.org](mailto:kenneth.franklin@gaipalliance.org)



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The Georgia Intellectual Property Alliance® (GIPA #gaipalliance) is empowering Georgia IP to advance society.™ Our mission is to provide the leadership, resources and advocacy to make Georgia a global model for the most efficient and effective ecosystem to facilitate creation, protection, and enablement of intellectual property for the economic and social well-being of our citizens. Under the guidance of GIPA community and lay-leaders join together to discuss, promote and celebrate IP-rich results from three legs of the IP stool: Technology, Health and Arts/Entertainment/Sports. GIPA's boards and committees comprises ecosystem partners, business executives, IP attorneys, tech transfer professionals, inventor entrepreneurs, expert consultants, IP brokers and many more types of volunteers. GIPA participants collaborate with global leaders while harnessing Georgia's intellectual, physical and economic benefits. We help society more easily accomplish creative, inventive, licensing, commercialization & monetization goals.

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