



presents

THE CORPORATE IP INSTITUTE® ATLANTA, GA

Offense. Defense. Strategy.

November 14-15, 2023 – 12 CLE Hours (approval pending)

Knowles Conference Center, Georgia State University College of Law

Dear Colleagues and Friends,

We at GIPA are excited to announce the 17th **Annual Corporate IP Institute® (CIPI)**, **November 14-15, 2023 at the Knowles Conference Center at the Georgia State University College of Law**. GIPA remains committed to its mission of *empowering intellectual property to advance society*,® and we are working on planning a refreshing, exciting and informative CLE program for this year, for the particular benefit of corporations and industry IP professionals interested in maximizing the value of their intellectual property assets. Each year, CIPI hosts some of the most influential intellectual property minds of our generation and has, in its evolution, included over 150 intellectual property leaders from over 90 companies, including AT&T, The Coca-Cola Company, General Electric, Caterpillar, Cisco, Cox Communications, Equifax, Motorola, Newell Rubbermaid, Siemens, Turner Broadcasting, MeadWestvaco, McKesson and Newell Rubbermaid, among others. Information about this year's program will be continuously updated at: <https://www.gaipalliance.org/institute>.

Important updates:

- Below are exciting **CIPI-specific** sponsorship opportunities that come with an array of benefits, including firm/company name placement, free CIPI tickets (each ~\$1K+ value), and opportunities to drive panels. **Prices of higher sponsorship levels (Diamond and Golf Pro Platinum) are reduced from prior years** to engage more organizations!
- **We will discount your sponsorship by 10% if you are either (1) a 2023 GIPA General Sponsor or (2) a CIPI sponsor during any of the past 3 CIPI events (since 2020). If you qualify for both, you will receive a combined 20% discount off the sponsorship level.** Note, the CIPI-specific benefits are separate from other benefits you receive as a GIPA General sponsor.
- **We are also again joining forces with GIPA's [Annual Charity Intellectual Property \(CIP CUP®\) Golf Tournament](#), taking place October 2, 2023 – an invaluable opportunity to have fun, play golf, and network with clients and potential clients. As such, we are again offering combined sponsorship/registration discounts to both CIP CUP and CIPI events, including the newly-added “Golf Pro Gold” level in addition to “Golf Pro Platinum”.**

CIPI 2023 will provide an excellent opportunity to market your brand and showcase your services to a captive audience of industry professionals who are decision makers with the opportunity to refer business to your company.

DON'T BE LEFT BEHIND!

Sponsorship Levels for CIPI 2023

The levels below will be available to purchase directly (<https://www.gaipalliance.org/institute>) in the near future.

A limited number of sponsors will be eligible to organize and moderate a CLE panel, initially for Gold or above, on a first-come first-serve basis for both slots and topics. **If interested, contact Kenny Franklin (kenneth.franklin@gaipalliance.org) as soon as possible.**

Diamond Level Sponsor - \$7,500.00 Investment

Benefits include:

- Premier Branding Opportunities with your logo
 - On the CIPI Website – with link to your website
 - On CIPI Signage onsite
 - Any Program Materials prior to and during the CIPI event
 - On any Premium Event Bags
- Exhibit Opportunity Onsite – Table Top Display
- Full Page Ad in the CIPI Brochure
- Sponsorship of a **Luncheon** or **1st Day Reception** (*Sponsor to provide signage/displays if desired*); if already reserved, we can discuss an alternative benefit in its place
- Marketing Material available for attendees to download
- 3 Complimentary “Passes” for attendees from your organization
- 3 Complimentary “Passes” for your organization’s **Corporate** Clients
- Recognition in post-event Press Release (if completed)
- Ability to place “gifts” in Event Bags
- Opportunity to offer Complimentary Services (e.g., free Patent Mapping for first 10 attendees) – to be marketed in the brochure and on website

Golf Pro Platinum Sponsor - \$7,500 Investment

Benefits include:

- Platinum Level Sponsor CIPI Benefits
- *1 additional client or firm complimentary pass to CIPI*
- **Two CIP CUP** tournament foursome registrations (taking place Oct. 2, 2023), and these CIP CUP sponsor benefits:
 - Sponsorship of at least one hole
 - Branded golf cart
 - Gift bags with CIP CUP swag for each player
 - Food/drinks
 - Sponsor recognition at CIP CUP awards ceremony
- Recognition on all event promotions any post-CIPI and CIP-CUP materials



Platinum Level Sponsor - \$5,000.00 Investment

Benefits include:

- Branding Opportunities with your logo on:
 - CIPI Website – with link to your website
 - CIPI Signage onsite
 - Any Program Materials prior to and during the CIPI event
 - Any Premium Event Bags
- Exhibit Opportunity Onsite – Table Top Display
- Sponsorship of 1st or 2nd day **Luncheon** (*Sponsor to provide signage/displays if desired*); if both luncheons are already reserved, we can discuss an alternative benefit in its place
- Marketing Material available for attendees to download
- 2 Complimentary “Passes” for attendees from your organization
- 2 Complimentary “Passes” for your organization’s **Corporate** Clients
- Recognition in post-event Press Release (if completed)
- Ability to place “gifts” in Event Bags
- Opportunity to offer Complimentary Services (e.g., free Patent Mapping for first 10 attendees) – to be marketed on the CIPI website

Golf Pro Gold Sponsor - \$5,000 Investment

Benefits include:

- Platinum Level Sponsor CIPI Benefits
- 1 additional client or firm complimentary pass to CIPI
- One **CIP CUP** tournament foursome registration (taking place Oct. 2, 2023), and these CIP CUP sponsor benefits:
 - Sponsorship of one hole
 - Branded golf cart
 - Gift bags with CIP CUP swag for each player
 - Food/drinks
 - Sponsor recognition at CIP CUP awards ceremony
- Recognition on all event promotions any post-CIPI and CIP-CUP materials



Gold Level Sponsor - \$3,000.00 Investment

Benefits include:

- Branding Opportunities with your logo on:
 - CIPI Website – with link to your website
 - CIPI Signage onsite
 - Program Materials prior to and during the CIPI event

- Sponsorship of **Breakfast** or **Break** (*Sponsor may provide signage/displays*); if all are already reserved, we can discuss an alternative benefit in its place
- Marketing Material available for attendees to download
- 1 Complimentary “Pass” for an attendee from your Organization
- 1 Complimentary “Pass” for your organization’s **Corporate** Clients

Pen and Pad Sponsor - \$1,500.00 Investment

Benefits include:

- Ability to place **pens and paper/pads** with your organization’s logo at each attendee seat
- Branding Opportunities with your logo on:
 - CIPI Website – with link to your website
 - CIPI Signage onsite
 - Any Program Materials prior to and during the CIPI event

Silver Level Sponsor - \$1,000.00 Investment

Benefits include:

- Branding Opportunities with your logo on:
 - CIPI Website – with link to your website
 - CIPI Signage onsite
 - Any Program Materials prior to and during the CIPI event

Please take a moment to consider this great opportunity to showcase your product along with giving support to the corporate intellectual property community. **For more details regarding your sponsorship opportunity for CIPI, please contact Kenny Franklin at kenneth.franklin@gaipalliance.org or 404-877-8246.**

Sincerely,
The CIPI and CIP CUP Planning Teams

Organizations Represented Since 2007*

*List of organizations attending and/or speaking since 2007. Does not imply endorsement by these organizations.

Adorno & Yoss	FIS
Aflac	FisherBroyles
Air Products and Chemicals	Fitzpatrick, Cella, Harper & Scinto
Alston & Bird	Foltz Martin, LLC
Andersen, Tate & Carr, P.C.	Founders Legal
ANDRITZ	FTI Consulting
Arbor Pharma	Gardner Groff & Greenwald, PC
AT&T	GE ENERGY
Atlanta Braves	GE Water
Atlanta's John Marshall Law School	General Board of Global Ministries
Augusta University (Tech Transfer)	General Electric
Baker Donelson	Genuine Parts Company
Ballard Spahr Andrews & Ingersoll	Georgia Institute of Technology
Bartkowski PLLC	Georgia Gulf Corporation
Bennett Thrasher, LLP	Georgia Power Company
BlackRock	Georgia Public Broadcasting
Bodker, Ramsey, Andrews, Winograd &	Georgia State University
Wildstein, P.C.	Georgia-Pacific
Brilasoft	Gilead
BurrusIPLaw	Goodman McGuffey
C Fuente Holdings	Graphic Packaging International, LLC
Cantor Colburn	Greenspoon Marder LLP
Cardlytics, Inc.	Hall Booth Smith, P.C.
Carlton Fields	Hartman & Citrin LLC
Caterpillar	HD Supply
C Fuente Holdings	Hi-Rez Studios
Change Healthcare	Hill, Kertscher & Wharton
CheckFree Services Corporation	Holmes Fraser
Chick-fil-A	HOLMES@LAW, LLC
Children's Healthcare of Atlanta	Home Depot
Christensen, Fonder, Dardi	Hope Baldauff Hartman
Cisco Systems	Houlihan Lokey
Citrix Systems	Hughes Telematics
CompuCredit Corporation	Hunton & Williams LLP
Concurrent Computer Corp	Husqvarna Group
Cox Communications	IBM
Crown Jewel Insurance	iHealth Technologies
C. R. Bard	IHG Hotels & Resorts
Cruse Law	Imerys SA
Dardi & Associates	Innovation Asset Group
Delta Air Lines, Inc.	IPinvestments Group
Duane Morris LLP	IP.com
E. I. du Pont de Nemours and Company	IPO
EarthLink	j2 Global Communications
Edible Arrangements	Jones Day
EMEV	J.M. Huber Corporation
Equifax Inc.	JT Hollin, Attorney at Law, PC
Eversheds Sutherland	K&L Gates
FairValue Advisors	Kemira
Finnegan	Kids2

Kilpatrick Townsend
Kimberly-Clark Worldwide
King & Spalding
KPMG LLP
Landis + Gyr
Lewis Brisbois
Lockton
Lord Bissell & Brook, LLP
M.E. McCluskey Technology Law Group, P.C.
McGuireWoods
McKesson Technology Solutions
MeadWestvaco
Meta
Merchant & Gould
Microsoft Corp
Miller & Martin PLLC
Milliken & Company
Minesoft
Mobley & Mobley
Motorola
Mueller Water Products
Murgitroyd
Myers & Kaplan, LLC
Myers Bigel Sibley & Sajovec
Neal & McDevitt
Nelson Mullins Riley & Scarborough
Newell Brands
Oakley, Inc.
Office of Reg Counsel, Dept of Veterans Affairs
OFS Fitel, LLC
OneTrust
PagerDuty
Panasonic Automotive Systems Co. of America
Patent Awards
Patent Designs
Perception Partners
Pitney Bowes Inc.
Polygon.io, Inc.
Procter & Gamble
RELX
Riskconnect, Inc.
Robins Kaplan Miller & Ciresi LLP
Rock-Tenn
Rollins
SAP
Scientific Atlanta, Inc., A Cisco Company
Serta Simmons Bedding
Shaw Industries Group
Siemens

Signify
silverlegal
Smith, Gambrell & Russell
Solutia, Inc
Southern Company
Southwire
Springs Global US
Storj Labs Inc.
Stout Risius Ross, LLC
Stuckey's Corporation
Superior Essex
Taylor, Bean & Whitaker Mortgage Corp.
Taylor, English, Duma, LLP
The Coca-Cola Company
The Collegiate Licensing Company
The Hutter Group
The Patent Board
The Weather Channel, Inc./Weather Group
Thomas | Horstemeyer LLP
Thompson Hine LLP
Thomson Reuters
Troutman Pepper
Trusted Business Advisors
Turner Broadcasting System, Inc.
Turner Sports
Twilio
Tyler Perry Studios
UPS Global Innovations
U.S. Patent and Trademark Office
U.S. Department of Veterans Affairs (Tech. Transfer)
Unisys Corporation
Verizon Business
VMware
Wahoo Fitness
Withers & Keys, LLC
Womble Bond Dickinson (US) LLP
Woodcock Washburn, LLP
Zep Inc.